



# Radio Web Network

*Leading the Industry in Customer Revenue Enhancement*



## RWN Calendar

### Radio Station Need

I want to provide my customers and employees with the ability to see a listing of upcoming events.

### RWN Solution

RWN Calendar enables you to quickly and easily add a robust monthly calendar system to your website.

### RWN Calendar Product Description

Online calendars are easily attainable using the RWN Calendar Solution. Each calendar can be customized to conform to the look and feel of your website, and will support multiple events per calendar day. Each day an event is easily differentiated by the use of colors and styles. Access to those events is a simple mouse click on the highlighted day.

RWN Calendar events can be created in several different ways. RWN-hosted websites can use the calendar administration tool in RWN Admin. Non-RWN hosted sites can use the online RWN Calendar administration tool. In addition, if you use Microsoft Outlook can use the calendar feature to maintain the events on your website. RWN Calendar also has the ability to allow new events to be submitted via an easy-to-use form direct from the website. In this instance, you maintain complete editorial control over the events before they are posted to your website.

The RWN Calendar Solution will also support customizable categories for events. Each event can belong to only one category or may be in multiple categories.

RWN Calendar will provide both a month view thumbnail, as well as a more detailed day view. It can be configured to show links for next and previous months, adding new events, a quick-link list of events for the month, and can even be filtered by event categories!

RWN Calendar's day view includes a variety of event information; start and end times and dates, where the event is located, and a description of the event. Each event can also contain contact information.

RWN Calendar implementation is simple. On RWN-hosted websites, RWN will configure and install the calendar and place it on your website. On non-RWN hosted websites, RWN will provide a single line of code that can be placed anywhere you wish. Each calendar is completely configurable by you using this line of code. RWN also has a fully capable staff that is available for configuration support.

### Typical Uses of RWN Calendar

- Specials to attract customers.
- Availability of rooms/resources.
- Special event schedules and locations.
- Community events.