



Radio Web Network

Leading the Industry in Customer Revenue Enhancement



RWN Classified Ads

Radio Station Need

I want to provide a method where my customers/employees can post products or services for other customers/employees to purchase.

RWN Solution

RWN Classifieds enables you to quickly and easily add a fully functional classified ad system to their website, with very little work required. Your customers/employees can easily add and cancel any classified ad complete with images, while you maintain editorial control.

RWN Classifieds Product Description

Online classifieds can be easily implemented using our RWN Classifieds System. Your customers/employees can easily post ads for any type of product or service they wish to offer to other customers/employees, and the website administrator has full control over whether the ad gets posted or rejected. Our RWN Classifieds System can be used to drive customers/employees to your website when local people promote it as a local source of local products.

Once the ad is posted, you can approve or reject the ad using the RWN Admin online administration tool. Ads will run for 1 month unless rejected by the administrator or deleted by the listener who submitted the classified ad.

RWN Classifieds System can be configured to provide ads free of charge, or require a credit card for payment. Ads will not be displayed on the website until payment is made. All payments will be processed using online credit card processing at Verisign.

All the ads submitted to your website are available for browsing in a large variety of categories, or can be searched using keywords, or by a specific ad number.

RWN Classifieds setup is simple. The colors and look of the RWN Classifieds System is totally controlled by the restaurant.

Typical Uses of RWN Classifieds

- Sell automobiles, restaurant equipment, hobby paraphernalia, lawn-mowing services, etc.
- Post notices for area garage sales, or rooms for rent.
- Post notices about missing cats or dogs.