



Radio Web Network

Leading the Industry in Customer Revenue Enhancement

Survey

How much time do you waste on an average day sorting through spam?

- One minute or less.
- One to five minutes.
- Five to ten minutes.
- More than 10 minutes.

SUBMIT

RWN Polls

Radio Station Need

I want to quickly poll my website visitors to get their opinion on a topic, subject or other item.

RWN Solution

RWN Polls presents the customer with a question and a list of multiple-choice answers. It provides instant feedback to the website visitor, while also recording their answers for you to review at a later date. It is an easy to use and powerful Online Suggestion Box.

RWN Polls Product Description

Existing RWN customers can create and manage their Polls by selecting *Polls* in the RWN Polls administration tool. For non-RWN customers, an RWN Poll can be easily inserted into any website using an RWN-provided script tag.

Poll questions and responses are defined using a simple entry form in the RWN Polls administration tool. A Poll question can have a single set of responses or multiple sets of responses, allowing a single question to be re-used. Questions and responses can also have a start date and time and/or stop date and time, so that the Poll can be scheduled for a specific period. This allows the Poll to begin and/or end automatically without further intervention.

When the website visitor selects a response, the Poll display changes to show the percentage of votes to date for each response using a color bar graph. This provides the customer with instant feedback. At the same time, their response is added to a running total that may be viewed by you at any time in the RWN Polls administration tool.

Typical Uses of RWN Polls

- Collect customer opinions on a sponsored event.
- Discover customer opinions concerning a proposed change prior to implementation.
- Get direct feedback on your new or existing menu offerings.